

AGRICULTURE AND FOOD — POTATO MARKETING BOARD

4034. Hon Adele Farina to the parliamentary secretary representing the Minister for Agriculture and Food:

Since the establishment of the new Potato Marketing Board in 2015, what consultation has the Board undertaken with industry in relation to deregulation and what is the outcome of those consultations?

**Hon Jim Chown replied:**

The Board of the Potato Marketing Corporation (PMC) and the Chief Executive Officer (CEO) have been consulting regularly with the industry peak body, the Potato Growers Association (PGA), on deregulation and matters affecting profitability and performance.

The PMC has been proactive in consulting, which has extended to the formation of a joint task force to discuss deregulation and resulted in the PMC commissioning a report by the national consulting firm ACIL Allen, which was delivered to the Minister for Agriculture and Food in December 2015. Throughout 2015, the PMC and PGA have worked together on the best advice to provide to policy makers on deregulation.